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# THE PARTHENON SCULPTURES

THE AMERICAN COMMITTEE FOR THE  
REUNIFICATION OF THE PARTHENON SCULPTURES

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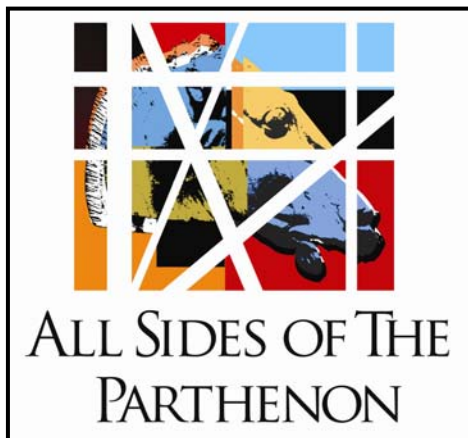
December 21, 2009

## FOR IMMEDIATE RELEASE

### AMERICAN COMMITTEE ANNOUNCES CREATIVE CONSULTANTS FOR THE 2010 TOURING EXHIBIT “ALL SIDES OF THE PARTHENON”

American Committee President, Attorney Michael J. Reppas II, announced the corroboration with Creative Director, **Konstantine Vaxevaneris** (the designer of the Exhibit’s Official Logo), and Curator, **W.F. Withers, II**, for the upcoming 2010 Touring Exhibit: “ALL SIDES OF THE PARTHENON.”

#### *Konstantine Vaxevaneris and the Design of the Exhibit’s Logo*



The decision to use the horse from *Chariot of the Moon Goddess, Selene*, to represent and identify the cause for the return of the Parthenon Marbles is appropriately fitting. Creative director Konstantine Vaxevaneris of Omega Communications & Konstantine Partners chose this powerful image of the horse’s night-long labor as the embodiment of the struggle faced by Greece in its ongoing battle for the reunification of the marbles. The combination of classical imagery with abstract

contemporary geometric forms incorporates the complexity of the debate. Hence the name “All Sides of the Parthenon.” In creating this design, Konstantine decided to experiment in making a visual statement using old and new forms of art, while keeping his eye on how to engage the cause’s name to communicate “all sides” of the debate. The abstract geometric shapes of the horse or “puzzle pieces” says Konstantine, represent the conscious effort to resolve the dilemma with new era thinking, which is the goal of the cause and the American Committee. The

intersecting white “rules” or bold lines represent paths and direction. The typography was also picked for its traditional classical chisel face to complement and balance the pictorial image for applications and functionality. In a word: “FANTASTIC”!

Mr. Vaxevaneris received his BFA from New York Institute of Technology (NYC) where he studied visual communications and marketing strategy. He is a communications and media strategist with broad experience that encompasses design communications, advertising, corporate identity, brand strategy and new media communications. With more than 25 years of experience, Mr. Vaxevaneris has developed a broad spectrum of communications programs. His passion, sensitivity and discipline to design and the arts has led him to create programs and brand identity consultations in Entertainment, Finance, Pharmaceutical, Electronics, and the Fashion industries.



Mr. Vaxevaneris was the Creative Director (New Business Division) at Ruder Finn, Inc. until he founded *Omega Communications + Konstantine Partners* ([www.omegacomunications.net](http://www.omegacomunications.net)), where he serves as President and Creative Director. He has taught students nationally and abroad in the art of design and believes “design” is the heart and soul of an enterprise, and should be a vital strategic component in an organization’s aesthetic marketing strategies.

### ***The Curator... W.F. Withers, II***

All elements of “All Sides Of The Parthenon” will be coordinated by W.F. Withers, II, president of *Correlation Design and International Art Services* ([www.correlationdesign.com](http://www.correlationdesign.com)) whose company has delivered more than 20 years of curatorial, design, installation and exhibition management experience to museums, public art programs, galleries, corporations and private individuals internationally. Mr. Withers’ client list includes the Metropolitan Museum of Art (NYC), The Vatican Museum (Vatican City, Italy), The Royal Academy (London), Eastman House (Rochester, NY) and The Naples Museum of Art (Naples, FL). The American Committee is fortunate to have the talents of Mr. Withers at our disposal for this dynamic Exhibit.

For more information, please visit the American Committee’s website at: [www.PARTHENONSCULPTURESUSA.org](http://www.PARTHENONSCULPTURESUSA.org), or visit the Coral Springs Museum of Art’s webpage at: [www.CSMART.org](http://www.CSMART.org), click on the Exhibits tab and scroll to Upcoming Exhibits.